



Express

OCTOBER 01, 2025

Life Insurance

[Updated HIPAA Form for FUW Life Applications](#)

We've made an important update to our HIPAA authorization forms for Fully Underwritten (FUW) Life applications.

Long-Term Care

[Start Every LTC Conversation with What Matters Most: Your Client](#)

Every client's story is different-but your ability to guide them forward starts with the right conversation.

[Riders and Customization: Inflation Protection, Shared Care, and Return of Premium](#)

By offering inflation protection, shared care, and return of premium, Mutual of Omaha's LTC solutions gives you flexible ways to customize coverage and address the concerns that matter most to clients.

Critical Illness

[Boost Your Clients' Protection: Real Wins with Enhanced Coverage](#)

Help your clients have well-rounded health coverage by supplementing their existing coverage with cancer insurance.

[Let's Talk About Our Underwriting Guidelines](#)

Learn more about our Critical Advantage products and how quick our underwriting process is by reading our Product and Underwriting Guide.

Annuities

[The United of Omaha Advantage](#)

A Smarter FIA, Backed by Unshakable Strength

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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